



**Annual Continuing Medical
Education Conference**

Register online:
radiologists.ab.ca/sponsor-registration

For more information contact:
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About the ASR's Annual Continuing Medical Education Conference

Every year since 1998 the ASR has welcomed the opportunity to gather in Alberta's beautiful Rocky Mountains. This educational weekend sees the radiology community connect by bringing together radiologists, residents, technologists, physicians and suppliers.

Since 2001 the event has had a theme including themed signage and promotional items. In some cases we've even found ourselves in costume.

The event is a great opportunity for suppliers to meet potential clients and enjoy some exposure for your company while supporting some of our 300 radiologist members and many other non-ASR members of the medical community in the pursuit of continued medical education.

The majority of attendees are from Alberta, however the conference is advertised throughout Canada. Practising radiologists and leaders from each of the Alberta clinic groups attend sessions and meetings, while educational sessions are also attended by residents and technologists. The Alberta Society of Radiologists/Section of Diagnostic Imaging of the Alberta Medical Association gathers during this weekend for their Annual General Meeting, inviting the Canadian Association of Radiologists and the Alberta Medical Association to address the meeting.

Taking place over the course of three days, the conference opens with a reception on Friday night. Sessions begin on Saturday morning, then dinner and entertainment are arranged for Saturday evening. Sunday brings more sessions, with the conference concluding Sunday afternoon.

You are cordially invited to join us for our
Annual Continuing Medical Education Conference in the Rockies!



Sponsorship Opportunities

We would like to invite you to support this year's Annual Continuing Medical Education Conference through unrestricted educational grants. To determine how you can best support the event, please review the attached list of sponsorship levels. We welcome any and all support!

Our sincere thanks go out to those of you who have sponsored our past events. Without our sponsors, these events would not be possible.

Sponsorship Base Benefits

All sponsorship levels include the following Sponsorship Base Benefits:

- Opportunity to provide informational inserts for inclusion in attendee bag
- Display of your corporate logo on:
 - brochures and advertising where available
 - the ASR website prior to the conference and afterward in archiving
 - wayfinding signs throughout the conference area for the duration of the conference
- A link to your website
- Mention of your company by name at the Sponsor Recognition Presentation during Saturday dinner
- A thank you plaque
- Mention of your sponsorship in post-conference correspondence to the member groups
- Assistance with booth set up and hotel delivery arrangements through ShutterMouse Studios, if applicable

Platinum Level Sponsorship

Conference - \$95,000

1 Available

In addition to the Sponsorship Base Benefits and registration for **all** representatives, as the main sponsor for our event you'll receive the recognition and benefits outlined below for each portion of the conference as well as our deep and profound appreciation!

Gold Level Sponsorship

Dinner - \$40,000

1 Available

Sponsorship of dinner includes:

- Sponsorship Base Benefits
- Registration for **all** representatives - includes access to President's Reception, coffee and meals provided during the conference, Sponsor's Cocktail Hour and Saturday Dinner & Entertainment
- Booth OR banner in the conference area
- Choice of booth placement OR prime banner placement
- Opportunity to provide promotional materials for attendee bag
- Signage near the bar during dinner
- 5x7 tent cards at each table during dinner - number of cards depends on attendees and room set up
- Opportunity to welcome guests to dinner OR additional verbal acknowledgement from the ASR when dinner begins

Silver Level Sponsorship

Lunch - \$15,500

1 Available

Sponsorship of lunch includes:

- Sponsorship Base Benefits
- Registration for **two** representatives - includes access to President's Reception, coffee and meals provided during the conference, Sponsor's Cocktail Hour and Saturday Dinner & Entertainment. Registration for additional representatives is available (\$250 each)
- Booth OR banner in the conference area
- Choice of booth placement OR prime banner placement
- Opportunity to provide promotional materials for attendee bags
- Signage near the buffet and/or coffee during lunch
- 5x7 tent cards throughout the conference area during lunch (6)

President's Reception - \$10,500

1 Available

Sponsorship of President's Reception includes:

- Sponsorship Base Benefits
- Registration for **two** representatives - includes access to President's Reception, coffee and meals provided during the conference, Sponsor's Cocktail Hour and Saturday Dinner & Entertainment. Registration for additional representatives is available (\$250 each)
- Booth OR banner in the conference area
- Opportunity to provide promotional materials for attendee bags
- Signage near the bar and/or the buffet during the reception

Breakfast - \$10,000

2 Available

Sponsorship of breakfast includes:

- Sponsorship Base Benefits
- Registration for **two** representatives - includes access to President's Reception, coffee and meals provided during the conference, Sponsor's Cocktail Hour and Saturday Dinner & Entertainment. Registration for additional representatives is available (\$250 each)
- Booth OR banner in the conference area
- Opportunity to provide promotional materials for attendee bags
- 5x7 tent cards throughout the conference area during breakfast (6)

Entertainment - \$10,000

1 Available

Sponsorship of entertainment includes:

- Sponsorship Base Benefits
- Registration for **two** representatives - includes access to President's Reception, coffee and meals provided during the conference, Sponsor's Cocktail Hour and Saturday Dinner & Entertainment. Registration for additional representatives is available (\$250 each)
- Booth OR banner in the conference area
- Opportunity to provide promotional materials for attendee bags
- Opportunity to introduce the entertainment OR additional verbal acknowledgement from the ASR when the entertainment begins

Bronze Level Sponsorship

Sponsor's Cocktail Hour - \$6,000

1 Available

Sponsorship of Sponsor's Cocktail Hour includes:

- Sponsorship Base Benefits
- Registration for **two** representatives - includes access to President's Reception, coffee and meals provided during the conference, Sponsor's Cocktail Hour and Saturday Dinner & Entertainment. Registration for additional representatives is available (\$250 each)
- Booth OR banner in the conference area
- Signage near the bar and/or the buffet during the reception

Coffee Break - \$6,000

3 Available

Sponsorship of coffee break includes:

- Sponsorship Base Benefits
- Registration for **two** representatives - includes access to President's Reception, coffee and meals provided during the conference, Sponsor's Cocktail Hour and Saturday Dinner & Entertainment. Registration for additional representatives is available (\$250 each)
- Booth OR banner in the conference area
- 8x10 tent cards near the coffee table during coffee (2)

Other Sponsorship Opportunities

Technologists and Sonographers Fees - \$10,000

Silver

1 Available

Sponsorship of Technologists and Sonographers fees includes:

- Sponsorship Base Benefits
- Registration for **two** representatives - includes access to President's Reception, coffee and meals provided during the conference, Sponsor's Cocktail Hour and Saturday Dinner & Entertainment. Registration for additional representatives is available (\$250 each)
- Booth OR banner in the conference area
- Opportunity to provide promotional materials for attendee bag
- Additional acknowledgement by an ASR or Technologist representative at Saturday Dinner

Technologists and Sonographers Rooms - \$10,000

Silver

1 Available

Sponsorship of Technologists and Sonographers rooms includes:

- Sponsorship Base Benefits
- Registration for **two** representatives - includes access to President's Reception, coffee and meals provided during the conference, Sponsor's Cocktail Hour and Saturday Dinner & Entertainment. Registration for additional representatives is available (\$250 each)
- Booth OR banner in the conference area
- Opportunity to provide promotional materials for attendee bag
- Additional acknowledgement by an ASR or Technologist representative at Saturday Dinner

Residents Fees - \$10,000

Silver

1 Available

Sponsorship of Residents fees includes:

- Sponsorship Base Benefits
- Registration for **two** representatives - includes access to President's Reception, coffee and meals provided during the conference, Sponsor's Cocktail Hour and Saturday Dinner & Entertainment. Registration for additional representatives is available (\$250 each)
- Booth OR banner in the conference area
- Opportunity to provide promotional materials for attendee bag
- Additional acknowledgement by an ASR or Resident representative at Saturday dinner

Residents Rooms - \$10,000

Silver

1 Available

Sponsorship of Residents rooms includes:

- Sponsorship Base Benefits
- Registration for **two** representatives - includes access to President's Reception, coffee and meals provided during the conference, Sponsor's Cocktail Hour and Saturday Dinner & Entertainment. Registration for additional representatives is available (\$250 each)
- Booth OR banner in the conference area
- Opportunity to provide promotional materials for attendee bag
- Additional acknowledgement by an ASR or Resident representative at Saturday dinner

Other Sponsorship Opportunities (continued)

Lanyards - \$3,000

Copper

1 Available

Sponsorship of lanyards includes:

- Sponsorship Base Benefits
- Your corporate logo on lanyards worn by attendees
- ***NOTE: Due to conflict of interest/accreditation standards, only non-medical suppliers are able to sponsor lanyards**

Promotional Items - \$2,000

Copper

1 Available

Sponsorship of Promotional Items includes:

- Sponsorship Base Benefits
- Opportunity to provide promotional materials for attendee bags

Sponsorship Opportunities

Costs calculated on 100 attendees • Costs in Canadian funds • See attached for details of each portion sponsored

Conference	Dinner	Lunch	President's Reception	Saturday Breakfast	Sunday Breakfast	Entertainment	Sponsor's Cocktail Hour	Sat Morn Coffee	Sat Aft Coffee	Sun Morn Coffee	
Platinum	Gold	Silver					Bronze				

							Sponsored	Sponsored			
							\$6,000	\$6,000	\$6,000	\$6,000	
Sponsorship Base Benefits	Sponsorship of the entire event includes the benefits from every sponsored portion of the event	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Registration for two representatives		registration for all reps included	✓	✓	✓	✓	✓	✓	✓	✓	
Booth OR banner in conference area		✓	✓	✓	✓	✓	✓	✓	✓	✓	
Opportunity to provide promotional materials for attendee bags		✓	✓	✓	✓	✓	✓	N/A	N/A	N/A	N/A
Signage near bar or buffet during sponsored portion		✓	✓	✓	N/A	N/A	N/A	✓	N/A	N/A	N/A
Tent cards throughout venue during sponsored portion		each table	6 (5x7)	N/A	6 (5x7)	6 (5x7)	N/A	N/A	2 (8x10)	2 (8x10)	2 (8x10)
Speaking opportunity		✓	N/A	N/A	N/A	N/A	✓	N/A	N/A	N/A	N/A
Choice of booth placement OR prime banner placement		✓	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A

Other Sponsorship Opportunities

Costs calculated on 100 attendees • Costs in Canadian funds • See attached for details of each portion sponsored

Tech & Sonographers Feed	Tech & Sonographers Rooms	Residents Fees	Residents Rooms	Lanyards*	Promotional Items
Silver				Copper	

	\$10,000	\$10,000	\$10,000	\$10,000	\$3,000	\$2,000
Sponsorship Base Benefits	✓	✓	✓	✓	✓	✓
Registration for two representatives	✓	✓	✓	✓	N/A	N/A
Booth OR banner in conference area	✓	✓	✓	✓	N/A	N/A
Opportunity to provide promotional materials for attendee bags	✓	✓	✓	✓	N/A	N/A
Additional acknowledgement at Saturday dinner	✓	✓	✓	✓	N/A	N/A
Corporate logo on lanyards	N/A	N/A	N/A	N/A	✓	N/A

***NOTE: Due to conflict of interest/accreditation standards, only non-medical suppliers are able to sponsor lanyards**

Thank You

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